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Editorial Calendar 2013



N magazine is positive news for the
 Natomas Region and is delivered free to our
 community of nearly 80,000 readers.

Award-winning covers feature a
 different regional artist every month. Our
 artists share something about their lives and
 artistic process in the profile.

Monthly columns include our Dining
 Dudes' recommendations, Exceptional Kids
 and Day Trips. Readers show off their N
 magazines and share their travel stories in
 our Global N feature.

Our Bits-n-Pieces section highlights
 people and activities that make our region
 a vibrant place. Out-n-About keeps readers
 up to date on local business openings and
 anniversaries.

N magazine's feature articles seek the
 people, places, happenings and organizations
 that make this region a great place to live, work
 and shop

The N magazine editorial calendar may
 change depending on the importance of new
 information and activities happening within the
 community.

January 2013

Green Natomas
 Natomas History

February

Home is Where the Heart Is.
 Development Update

March

Women's History Month
 Honoring Women Leaders
 Medical Facilities in our community:

April

N's Premier Pet Issue:
 Services for Pet Owners
 Owners Show off Their Pets

May

9th Anniversary Issue
 Annual Cover Artist Show
 Bike Commute Month
 Mother's Day

June

Parks & Recreation
 Youth Activities

July

On the River: Levees & River Fun
 Learning in Many Ways

August

Natomas History
 Looking at the Past

September

Student Update
 Schools in Natomas

October

Cultural Diversity: Our Strength
 N magazine Annual Photo Contest

November

Honoring our Veterans
 Getting Ready for the Holidays

December

Giving Back Issue: Nonprofit & Business
 Volunteer Opportunities
 Holiday Homes



58th Annual
MAGGIE AWARDS
 Top 5 Finalist: Series: Artist Profiles

57th Annual
MAGGIE AWARDS
 Top 5 Finalist: Best Overall Web Design